



**TDGA Traffic,
Bookkeeping,
Management,**

Sales & Office Calendar

August, 2017

	WK	Mon	Tue	Wed	Thu	Fri	Sat	Sun
A	32	31	1	2	3	4	5	6
U	33	7	8	9	10	11	12	13
G	34	14	15	16	17	18	19	20
	35	21	22	23	24	25	26	27

Monday, July 31, 2017

- **Copyright Royalty Claims Due**—Television stations with locally-produced programming whose signals were carried as distant signals by at least one cable or satellite system in 2016 are eligible to file royalty claims for compensation with the Copyright Office in Washington, DC by this date. Under the federal Copyright Act, cable systems and satellite operators must pay "compulsory license" royalties to carry distant TV signals on their systems. The royalties are used to compensate the owners of copyrighted works broadcast on those signals. Stations that do not file claims by the deadline will not be able to collect royalties for carriage of their signals during 2016. Get 3-page PDF Instructions for completing required form online by going to <http://www.tdga.org/system/files/sites/default/members/pdfs/2017CableClaimReminder-July%2031.pdf>
- **IRS- File Form 720 for the Second Quarter**
- **IRS: File Form 2290 and pay the tax for vehicles first used during June 2017**
- **IRS: Deposit FUTA Owed through June if More than \$500**
- **IRS: File Form 941 for the Second Quarter**
- **IRS: File Form 5500 or 5500-EZ for Calendar Year 2016 employee benefit plan**
- **First Day of August Standard Broadcast Month**
- **Last Day of July on the Gregorian Calendar**

Tuesday, August 1, 2017

- **Annual EEO Public File Reports must be included in stations' public inspection files.** Commercial and Noncommercial Full-Power and Class A Television Stations and AM and FM Radio Stations in **California, Illinois, North Carolina, South Carolina, and Wisconsin** that are part of an Employment Unit⁴ with five or more full-time employees.
- **Broadcast Mid-Term Report (FCC Form 397). Must be included in stations' public inspection files.** Radio Station Employment Units with 11 or more full-time employees in **California**; Television Employment Units with five or more full-time employees in **Illinois and Wisconsin**
- **Kansas Association of Broadcasters Deadlines for Nominations** for [KAB Hall of Fame](#), [Distinguished Service Award](#), [Mike Oatman Sales Award](#), [Sonny Slater Community Service Award](#)
- **First Day of August on the Gregorian Calendar**
- [Colorado Day](#)
- [Tisha B'Av](#) (Jewish)

Wednesday, August 2, 2017

- **IRS: Deposit Payroll Tax** for payments on **July 26-28** if the semiweekly deposit rule applies
- [The Royal St John's Regatta \(Regatta Day\)](#) (Newfoundland & Labrador)

Thursday, August 3, 2017

- [Wisconsin Broadcaster's Association's Doug Chickering – WIAA Sports Workshop](#),
Location: Miller Park, Milwaukee

Friday, August 4, 2017

- **IRS: Deposit Payroll Tax** for payments on July 29 – Aug. 1 if the semiweekly deposit rule applies
- [Georgia Association of Broadcasters GABCON](#) (Aug. 4th-6th), Jekyll Island Convention Center, and nearby hotels. Registration: <http://gab.org/gabcon-2017/attendee-registration/>
- [Coast Guard Birthday](#)

Saturday, August 5, 2017

- [Georgia Association of Broadcasters GABCON](#) (Aug. 4th-6th), Jekyll Island Convention Center, and nearby hotels. Registration: <http://gab.org/gabcon-2017/attendee-registration/>
- [Idaho State Broadcasters Association](#) Best in Broadcasting Awards Gala: Zions Build Event Center

Sunday, August 6, 2017

- [Georgia Association of Broadcasters GABCON](#) (Aug. 4th-6th), Jekyll Island Convention Center, and nearby hotels. Registration: <http://gab.org/gabcon-2017/attendee-registration/>

Monday, August 7, 2017

- [Natal Day](#) (Nova Scotia)
- [British Columbia Day](#)
- [New Brunswick Day](#)
- [Civic/Provincial Day](#) (NT, ON, PE, SK, Canada)
- [Terry Fox Day](#) (Manitoba)
- [Heritage Day in Alberta](#)
- [Purple Heart Day](#)
- [Raksha Bandhan](#) (Hindu)

Wednesday, August 9, 2017

- **IRS: Deposit Payroll Tax** for payments on Aug. 2 - 4 if the semiweekly deposit rule applies
- [Texas Association of Broadcasters 64th Annual Convention & Trade Show](#) (Aug. 9th & 10th), Renaissance Hotel, Austin, Texas
- **2017 NABJ Convention & Career Fair - The National Association of Black Journalists** welcomes you to join them from August 9-13, 2017 as they gather in New Orleans, LA for their Annual Convention and Career Fair! Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism. [More information](#)

Thursday, August 10, 2017

- **IRS: File Form 941 for the Second Quarter** if you timely deposited all required payments.
- [Texas Association of Broadcasters 64th Annual Convention & Trade Show](#) (Aug. 9th & 10th), Renaissance Hotel, Austin, Texas
- **2017 NABJ Convention & Career Fair - The National Association of Black Journalists**

welcomes you to join them from August 9-13, 2017 as they gather in New Orleans, LA for their Annual Convention and Career Fair! Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism. [More information](#)

Friday, August 11, 2017

- **IRS: Deposit Payroll Tax** for payments on Aug. 5 – 8 if the semiweekly deposit rule applies
2017 NABJ Convention & Career Fair - The National Association of Black Journalists welcomes you to join them from August 9-13, 2017 as they gather in New Orleans, LA for their Annual Convention and Career Fair! Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism. [More information](#)

Saturday, August 12, 2017

- 2017 NABJ Convention & Career Fair - The National Association of Black Journalists welcomes you to join them from August 9-13, 2017 as they gather in New Orleans, LA for their Annual Convention and Career Fair! Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism. [More information](#)

Sunday, August 13, 2017

- 2017 NABJ Convention & Career Fair - The National Association of Black Journalists welcomes you to join them from August 9-13, 2017 as they gather in New Orleans, LA for their Annual Convention and Career Fair! Thousands of journalists, media executives, public relations professionals, and students are expected to attend to network, participate in professional development sessions and celebrate excellence in journalism. [More information](#)

Monday, August 14, 2017

- **Copyright Royalty Fee:** Monthly Report of Use and Monthly Usage Statement of Account Forms Due—Commercial and noncommercial webcasters and those simulcasting radio programming over the Internet must by this date submit the Monthly Report of Use and Monthly Usage Statement of Account forms to SoundExchange for the month ending June 30, 2017
- **Indiana State Broadcasters Community Service Awards** – Aug. 14th -Sand Creek Country Club in Chesterton (District 1)
- [Victory Day](#) (Rhode Island)
- [Janmashtami](#) (Hindu)

Tuesday, August 15, 2017

- **IRS: Deposit Payroll Tax** for July if the monthly deposit rule applies
- **Indiana State Broadcasters Community Service Awards** – Aug. 15th -South Bend Gillespie Convention Center (District 2)
- **Nebraska Assn. of Broadcasters Convention** (Aug. 15 – 16), Embassy Suites, La Vista, Agenda: http://www.ne-ba.org/files/news_and_events-convention/Agenda%20at%20a%20Glance-Final.pdf
- [Tennessee Association of Broadcasters Annual Conference](#) - (August 15th & 16th) Embassy Suites Hotel in Murfreesboro.
- [Assumption of Mary](#) (Christian)

Wednesday, August 16, 2017

- **IRS: Deposit Payroll Tax** for payments on Aug. 9-11 if the semiweekly deposit rule applies
- **Indiana State Broadcasters Community Service Awards** – Aug 16th -Fort Wayne Country Club (District 3)
- **Nebraska Assn. of Broadcasters Convention** (Aug. 15 – 16), Embassy Suites, La Vista, Agenda: http://www.ne-ba.org/files/news_and_events-convention/Agenda%20at%20a%20Glance-Final.pdf
- **Tennessee Association of Broadcasters Annual Conference** - (August 15th & 16th) Embassy Suites Hotel in Murfreesboro.
- **Bennington Battle Day** (Vermont)

Friday, August 18, 2017

- **IRS: Deposit Payroll Tax** for payments on Aug. 12-15 if the semiweekly deposit rule applies
- **Alabama Association of Broadcasters Annual Conference** (Aug. 18th & 19th), Hyatt Regency, Hoover, Ala.
- **Arizona Broadcaster's Annual Board Retreat** (Aug. 18-19)
- **Wisconsin Broadcasters Association Photojournalism: Madison Driving Short Course**, Location: Pyle Center, UW-Madison campus
- **Gold Cup Parade** (Prince Edward Island)
- **Statehood Day in Hawaii**

Saturday, August 19, 2017

- **Alabama Association of Broadcasters Annual Conference** (Aug. 18th & 19th), Hyatt Regency, Hoover, Ala.
- **Arizona Broadcaster's Annual Board Retreat** (Aug. 18-19)
- **22nd Nevada Broadcasters Association Hall of Fame Gala**, An Evening with Cirkish. The Four Seasons Las Vegas. The President's Award, Community Achievement Award, Lifetime Achievement Award, and we honor the class of 2017 Hall of Fame Inductees and celebrate their decades of service in the Broadcast industry. To Register or buy tickets: <https://nvbagala17.auction-bid.org/>
- **South Carolina Broadcasters STAR Awards**, 6:00-9:00 pm, Columbia Conference Center. Join us for an evening of fun as we celebrate this year's award winners. This year SCBA will transport you to "Margaritaville" so find your flip flops, flowered shirts, dresses and straw hats and join us for an evening of fun and celebration. Check our website often for updates and other pertinent information. If you have any questions, please contact the SCBA office at 803-732-1186

Monday, August 21, 2017

- **Indiana State Broadcasters Community Service Awards** – Aug. 21st -Purdue Memorial Union in West Lafayette (District 4)
- **Missouri Broadcasters Association MBA Road Show-Hannibal** - 9:00 am - 12:00 pm, Quality Inn & Suites, 120 Lindsey Drive, HWY 36, Hannibal, MO - You'll Learn! You'll laugh! And When You Get Back, You'll Write More Large Orders More Often! Mark Levy's "Missouri Road Trip" courtesy of your Missouri Broadcasters Association.
- **Discovery Day** (Yukon)
- **Senior Citizens Day**

Tuesday, August 22, 2017

- **Indiana State Broadcasters Community Service Awards** – Aug. 22nd -Hoosier Gym in Knightstown (District 6)

- **Michigan Association of Broadcasters Aug. 22 – 23) - [2017 Advocacy Conference & Annual Meeting](#)** at the Crystal Mountain Resort. Thompsonville - <http://michmab.com/ProgramsEvents/AdvocacyConference>
- **Missouri Broadcasters Association - [MBA Road Show-Cape Girardeau](#)** - 9:00 am - 12:00 pm, Hampton Inn, 207 S Mt Auburn Rd., Cape Girardeau, MO - You'll Learn! You'll laugh! And When You Get Back, You'll Write More Large Orders More Often! Mark Levy's "Missouri Road Trip" courtesy of your Missouri Broadcasters Association.

Wednesday, August 23, 2017

- **IRS: Deposit Payroll Tax** for payments on Aug. 16-18 if the semiweekly deposit rule applies
- **Indiana State Broadcasters Community Service Awards** – Aug. 23rd - 502 East Event Center in Carmel (District 5)
- **Missouri Broadcasters Association - [MBA Road Show-Springfield](#)** - 9:00 am - 12:00 pm, Doubletree, 2431 N Glenstone Ave., Springfield, MO - You'll Learn! You'll laugh! And When You Get Back, You'll Write More Large Orders More Often! Mark Levy's "Missouri Road Trip" courtesy of your Missouri Broadcasters Association.
- **[Washington is Coming to Charleston, West Virginia](#)** Join Us for a Broadcast Discussion with Senator Joe Manchin, Senator Shelley Moore Capito & Congressman Evan Jenkins (Congressmen McKinley and Mooney have been invited). The WVBA will host our WV representatives for an informal discussion on broadcaster issues and areas of concern for our state. No camera or recordings within the meeting room. The meeting will be at the law offices of Jackson Kelly. 9:30am for NAB Govt. Affairs Briefing - Jack Smedile, 10:00 a.m. Discussion; 11:00 a.m. - Interviews by request. (16th floor—Laidley Tower—Charleston West Virginia, Rooms A – B. RSVP: mcrist@wvba.com)

Thursday, August 24, 2017

Missouri Broadcasters Association - [MBA Road Show-Columbia](#), 9:00 am - 12:00 pm, Courtyard by Marriott, **3301 Lemone Industrial Blvd. Columbia, MO** - You'll learn! You'll laugh! And When You Get Back, You'll Write More Large Orders More Often! Mark Levy's "Missouri Road Trip" courtesy of your Missouri Broadcasters Association.

- **[Ganesh Chaturthi](#) (Hindu)**

Friday, August 25, 2017

- **IRS: Deposit Payroll Tax** for payments on Aug. 19-22 if the semiweekly deposit rule applies
- **Missouri Broadcasters Association - [MBA Road Show-Kansas City](#)**, 9:00 am - 12:00 pm, Embassy Suites by Hilton Kansas City International Airport, 7640 NW Tiffany Springs Pkwy . Kansas City, MO 64153 United States - **You'll Learn! You'll laugh! And When You Get Back, You'll Write More Large Orders More Often!** Mark Levy's "Missouri Road Trip" courtesy of your Missouri Broadcasters Association.

Saturday, August 26, 2017

- **[Women's Equality Day](#)**

Sunday, August 27, 2017

- **[Last Day of August on the Standard Broadcast Calendar](#)**
- **[Lyndon Baines Johnson Day](#) (Texas)**

Monday, August 28, 2017

- Indiana State Broadcasters Community Service Awards – Aug. 28th-Tropicana Hotel Evansville (District 8)

Tuesday, August 29, 2017

- **Indiana State Broadcasters Community Service Awards** – Aug. 29th -Monroe Convention Center in Bloomington (District 9)

Wednesday, August 30, 2017

- **IRS: Deposit Payroll Tax** for payments on Aug. 23-25 if the semiweekly deposit rule applies
- **Indiana State Broadcasters Community Service Awards** – Aug. 30th -Bankers Life Fieldhouse in Indianapolis (District 7)

Thursday, August 31, 2017

- **Last Day of August on the Gregorian Calendar**
- **IRS: File For 2290 and pay the tax for vehicles** first used during July 2017



Don't See Events In Your State? Contact your State or Provincial Broadcaster Association and ask them to be sure to promote events on TDGA Traffic Calendar. It's distributed to over 8,000 Broadcasters each week, including Important Stations... like Yours! (Submissions may be made to tdga@cox.net)