



**TDGA Traffic,
Bookkeeping,
Management,**

Sales & Office Calendar

July, 2017

| | WK | Mon | Tue | Wed | Thu | Fri | Sat | Sun |
|----------|----|-----|-----|-----|-----|-----|-----|-----|
| | 27 | 26 | 27 | 28 | 29 | 30 | 1 | 2 |
| J | 28 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| U | 29 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| L | 30 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| | 31 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |

Monday, June 26, 2017

- **First Day of July on the Standard Broadcast Calendar**
- [Eid al-Fitr](#) Muslim
- [Discovery Day](#) - Observed in **Newfoundland & Labrador**, Canada

Wednesday, June 28, 2017

- **IRS: Deposit Payroll Tax** for payments on **June 21-23** if the semiweekly deposit rule applies

Friday, June 30, 2017

- **Last Day of June on the Gregorian Calendar**
- **IRS: Deposit Payroll Tax** for payments on **June 24-27** if the semiweekly deposit rule applies
- **IRS: File Form 2290 and pay the tax for vehicles** first used during May 2017

Saturday, July 1, 2017

- **Closed Captioning of Live and Near-Live Programs on the Internet**—beginning on this date, live programs that are placed online must be captioned within 12 hours of airing on television. In addition, all near-live programs (i.e., programs recorded less than 24 hours before being aired for the first time) that are placed online must be captioned within 8 hours of airing on television.
- [Memorial Day in Newfoundland & Labrador](#)
- [Canada Day](#)

Monday, July 3, 2017

- [Canada Day – Statutory Holiday Observance](#)

Tuesday, July 4, 2017

- **NATIONAL HOLIDAY:** [Independence Day](#)

Thursday, July 6, 2017

- **IRS: Deposit Payroll Tax** for payments on **June 28-30** if the semiweekly deposit rule applies

Friday, July 7, 2017

- **IRS: Deposit Payroll Tax** for payments on **July 1-4** if the semiweekly deposit rule applies

Sunday, July 9, 2017

- [Nunavut Day - Canada](#)

Monday, July 10, 2017

- **Quarterly Issues/Programs List Required**—All full-power radio, full-power television, and Class A television stations must place in their public inspection files by this date the Quarterly Issues/Programs List covering the period April 1, 2017 through June 30, 2017
- **Certification of Children's Commercial Time Limitations Required**—Commercial full-power and Class A television stations must place in their public inspection files by this date records "sufficient to verify compliance" with the FCC's commercial time limitations in children's programming broadcast during the period April 1, 2017 through June 30, 2017.
- **FCC Form 398 Children's Programming Report Due**—Commercial full-power and Class A television stations must by this date electronically file FCC Form 398, demonstrating their responsiveness to "the educational and informational needs of children" for the period April 1, 2017 through June 30, 2017, and ensure a copy of the form as filed with the FCC is in the station's public inspection file.
- **Class A Television Continuing Eligibility Certification**—Class A television stations are required to maintain documentation in their public inspection files sufficient to demonstrate continuing compliance with the FCC's Class A eligibility requirements. We recommend that by this date Class A television stations generate such documentation for the period April 1, 2017 through June 30, 2017 and place it in their public inspection files.
- [Nunavut Day Observed - Canada](#)
- [Orangeman's Day - Canada](#)

Wednesday, July 12, 2017

- **IRS: Deposit Payroll Tax** for payments on **July 5-7** if the semiweekly deposit rule applies

Friday, July 14, 2017

- **IRS: Deposit Payroll Tax** for payments on **July 8-11** if the semiweekly deposit rule applies

Saturday, July 15, 2017

- **Copyright Royalty Fee: Monthly Report of Use and Monthly Usage Statement of Account Forms Due**—Commercial and noncommercial webcasters and those simulcasting radio programming over the Internet must by this date submit the Monthly Report of Use and Monthly Usage Statement of Account forms to SoundExchange for the month ending May 31, 2017.

Monday, July 17, 2017

- **IRS: Deposit Payroll Tax for June if the monthly deposit rule applies.**
- [NFCB Community Media Conference 2017](#) (July 17-19) Embassy Suites by Hilton Downtown Convention Center , Denver CO

Tuesday, July 18, 2017

- [NFCB Community Media Conference 2017](#) (July 17-19) Embassy Suites by Hilton Downtown Convention Center , Denver CO

Wednesday, July 19, 2017

- **IRS: Deposit Payroll Tax** for payments on **July 12-14** if the semiweekly deposit rule applies
- [NFCB Community Media Conference 2017](#) (July 17-19) Embassy Suites by Hilton Downtown Convention Center , Denver CO

Thursday, July 20, 2017

- [Arkansas Broadcasters Association 2017 Convention](#) (July 20-21) Doubletree Hotel, Little Rock AR

Friday, July 21, 2017

- **IRS: Deposit Payroll Tax** for payments on **July 15-18** if the semiweekly deposit rule applies
- [Arkansas Broadcasters Association 2017 Convention](#) (July 20-21) Doubletree Hotel, Little Rock AR

Sunday, July 23, 2017

- [Parent's Day](#)

Monday, July 24, 2017

- [Pioneer Day](#) - Utah

Wednesday, July 26, 2017

- **IRS: Deposit Payroll Tax** for payments on **July 19-21** if the semiweekly deposit rule applies
- [2017 Conclave Learning Conference](#) (July 26-28) Double Tree Park Place, Minneapolis MN
The 42nd Conclave learning conference will be in Minneapolis and will take place from July 26-28. There is a special promo code that will enable the MBA members to take advantage of a \$50 discount on the registration fee. Anyone interested in learning more about this gathering can go to www.theconclave.com and use the promo code STA42 to access the site. [Find out more »](#)

Thursday, July 27, 2017

- [2017 Conclave Learning Conference](#) (July 26-28) Double Tree Park Place, Minneapolis MN
The 42nd Conclave learning conference will be in Minneapolis and will take place from July 26-28. There is a special promo code that will enable the MBA members to take advantage of a \$50 discount on the registration fee. Anyone interested in learning more about this gathering can go to www.theconclave.com and use the promo code STA42 to access the site. [Find out more »](#)
- [Korean War Veteran's Armistice Day](#)

Friday, July 28, 2017

- **IRS: Deposit Payroll Tax** for payments on **July 22-25** if the semiweekly deposit rule applies
- [2017 Conclave Learning Conference](#) (July 26-28) Double Tree Park Place, Minneapolis MN
The 42nd Conclave learning conference will be in Minneapolis and will take place from July 26-28. There is a special promo code that will enable the MBA members to take advantage of a \$50 discount on the registration fee. Anyone interested in learning more about this gathering can go to www.theconclave.com and use the promo code STA42 to access the site. [Find out more »](#)

Monday, July 31, 2017

- **Copyright Royalty Claims Due**—Television stations with locally-produced programming whose signals were carried as distant signals by at least one cable or satellite system in 2016 are eligible to file royalty claims for compensation with the Copyright Office in Washington, DC by this date. Under the federal Copyright Act, cable systems and satellite operators must pay "compulsory license" royalties to carry distant TV signals on their systems. The royalties are used to compensate the owners of copyrighted works broadcast on those signals. Stations that do not file claims by the deadline will not be able to collect royalties for carriage of their signals during 2016.
- **IRS- File Form 720 for the Second Quarter**

- **IRS: File Form 2290 and pay the tax for vehicles** first used during June 2017
- **IRS: Deposit FUTA Owed through June if More than \$500**
- **IRS: File Form 941 for the Second Quarter**
- **IRS: File Form 5500 or 5500-EZ for Calendar Year 2016 employee benefit plan**
- **First Day of August Broadcast Month**
- **Last Day of July on the Gregorian Calendar**



Don't See Events In Your State? Contact your State or Provincial Broadcaster Association and ask them to be sure to promote events on TDGA Traffic Calendar. It's distributed to over 8,000 Broadcasters each week, including Important Stations... like Yours! (Submissions may be made to tdga@cox.net)