



**TDGA Traffic,
Bookkeeping,
Management,**

**Sales & Office Calendar
October, 2017**

	WK	Mon	Tue	Wed	Thu	Fri	Sat	Sun
	40	25	26	27	28	29	30	1
O	41	2	3	4	5	6	7	8
C	42	9	10	11	12	13	14	15
T	43	16	17	18	19	20	21	22
	44	23	24	25	26	27	28	29

Note To EFTPS Users: IRS Payments must be scheduled by 8-pm E.T. at least one calendar day before the tax due date.

Monday, September 25, 2017

- **First of October 2017 on the Standard Broadcast Calendar**
- [Colorado Broadcaster's Association Denver Ascertainment Meeting](#) - 8:00 am - 12:00 pm. If you have any questions regarding Ascertainments, contact David Foxhoven, Ascertainment Coordinator, at 303-458-1045 or Kathleen Cummings, CBA Administrative Assistant, at 720-536-5427.
- [The Rhode Island Broadcasters Association 2017 Annual Golf Tournament](#), Sakonnet Golf Club, Registration open at 11AM, Lunch on the patio at 11:30AM, Shotgun start at 12:30

Wednesday, September 27, 2017

- **IRS: Deposit Payroll Tax** for payments on Sept. 20-22 if the semiweekly deposit rule applies.
- **National EAS Test 11:30am PT, 12:30pm MT, 1:30pm CT, 2:30pm ET** - Mark your calendars, the Federal Emergency Management Agency has scheduled the 2017 national EAS test for Wednesday Sept. 27 (see Time Zones above) (Note that, if some other event interferes, the test will be run on the following Wednesday.) The test will be conducted in the same way it was last year, with both English and Spanish language text and audio. **Total duration is expected to be about one minute.** The Public Safety and Homeland Security Bureau of the Federal Communications Commission has already [released instructions](#) as to **How Emergency Alert System participants must register for access to the 2017 EAS Test Reporting System.** As a result of feedback regarding last year's use of the ETRS, the FCC has mandated that filers using the ETRS must use a single account. The Public Safety Bureau also said to expect a further notice soon about the opening of the 2017 ETRS, and the date by which EAS participants must file their data.

Thursday, September 28, 2017

- [Massachusetts Broadcaster's Association Hall of Fame Induction Luncheon](#) - Nine distinguished individuals will be inducted into the Massachusetts Broadcasters Hall of Fame at its 11th annual Induction and Awards Luncheon on Thursday, Sept. 28 at the Boston Marriott Hotel in Quincy.

Friday, September 29, 2017

- **IRS: Deposit Payroll Tax** for payments on Sept. 23-26 if the semiweekly deposit rule applies.
- [Deadline Today for Participating in Indiana Broadcasters Career Fair](#) (Held on October

7th) The Indiana Broadcasters Association is hosting its annual Career Fair on Saturday, October 7, 2017 from 10 a.m. to 2 p.m. at the 502 East Event Centre – 502 E Carmel Dr, Carmel, IN. EEO credit is available for participating stations which must have at least one representative in attendance who has hiring responsibilities. The deadline to secure a table is Today - Friday, September 29th, 2017. Registration will be taken on a first-come, first-serve basis and can be emailed to jobs@indianabroadcasters.org or faxed to 317-770-0972. Secure online payments to reserve a table can be made [here](#). For More Information Please email jobs@indianabroadcasters.org or call the IBA office at **317-770-0970**

- [Yom Kippur](#) (begins at Sunset)

Saturday, September 30, 2017

- **Last Day of September 2017 on the Gregorian Calendar**
- **EEO 1 Report Due** - Broadcasters that are subject to the federal Equal Employment Opportunity Commission's (EEOC) reporting requirements must file their EEO 1 Report (Form 100) by this date. We encourage you to consult with counsel on the filing and visit <http://www.eeoc.gov/employers/eeo1survey/>.
- [Dussehra \(Hindu\)](#)
- [Yom Kippur](#) (Jewish) (Ends at Sunset)

Sunday, October 1, 2017

- **First of October 2017 on the Gregorian Calendar**
- **FCC Form 323-E Biennial Ownership Report Due**—Noncommercial radio stations licensed to communities in **Alaska, Florida, Hawaii, Oregon, Washington, American Samoa, Guam, the Mariana Islands, Puerto Rico, Saipan, or the Virgin Islands** and noncommercial television stations licensed to communities in **Iowa or Missouri** must electronically file by this date their biennial ownership reports on FCC Form 323-E, unless they have consolidated this filing date with that of other commonly owned stations licensed to communities in other states. FCC Form 323-E does not require a filing fee. The form as filed must be placed in stations' public inspection files. **Note that because this filing deadline falls on a weekend, the submission of this item to the FCC may be made on October 2. Additionally, upon OMB approval (see Item of Note III, above) this filing requirement may be superseded by FCC Form 2100, Schedule 323-E.**
- **FCC Form 397 Mid-Term EEO Report Due**—Radio Station Employment Units that have eleven or more full-time employees and are comprised of radio stations licensed to communities in **Alaska, Hawaii, Oregon, Washington, American Samoa, Guam, the Mariana Islands, or Saipan and Television Station Employment Units that have five or more full-time employees and are comprised of television stations licensed to communities in Iowa or Missouri** must by this date electronically file with the FCC and place in their public inspection files the Mid-Term EEO Report on FCC Form 397. The Station Employment Unit's last two EEO Public File Reports must be submitted with the Form 397. A more detailed review of station EEO obligations and the steps for implementing an effective EEO program can be found in our most recent EEO Advisory. **Note that because this filing deadline falls on a weekend, the submission of this item to the FCC may be made on October 2.**
- **FCC Form 323-E Biennial Ownership Report Due**—Noncommercial radio stations licensed to communities in **Alaska, Florida, Hawaii, Oregon, Washington, American Samoa, Guam, the Mariana Islands, Puerto Rico, Saipan, or the Virgin Islands and noncommercial television stations licensed to communities in Iowa or Missouri** must electronically file by this date their biennial ownership reports on FCC Form 323-E, unless they have consolidated

this filing date with that of other commonly owned stations licensed to communities in other states. FCC Form 323-E does not require a filing fee. The form as filed must be placed in stations' public inspection files. **Note that because this filing deadline falls on a weekend, the submission of this item to the FCC may be made on October 2. Additionally, upon OMB approval (see Item of Note III, above) this filing requirement may be superseded by FCC Form 2100, Schedule 323-E.**

- **Must-Carry/Retransmission Consent Election** Deadline (Details provided to TDGA by Colorado Broadcasters Association). For all television stations, the deadline for their periodic notifications to satellite and cable television companies of their elections of must-carry or retransmission consent status is October 1, 2017. This deadline is critical, but particularly so for satellite carriage. **If the satellite carrier does not timely receive your notification, your station will not be entitled to carriage during the next three year election period.** Both DISH Network and DirecTV have been known to remove stations that did not meet the election deadline. In contrast, if a station fails to make a cable election, it will be deemed to be a must-carry station. Please also note that the election must be sent to both cable companies and satellite companies by certified U.S. mail, return receipt requested.

Monday, October 2, 2017

- **Annual EEO Public File Report Required**—Station Employment Units that have five or more full-time employees and are comprised of radio and/or television stations licensed to communities in **Alaska, Florida, Hawaii, Iowa, Missouri, Oregon, Washington, American Samoa, Guam, the Mariana Islands, Puerto Rico, Saipan, or the Virgin Islands** must by this date place in their public inspection files and post on their station websites a report regarding station compliance with the FCC's EEO Rule during the period October 1, 2016 through September 30, 2017. A more detailed review of station EEO obligations and the steps for implementing an effective EEO program can be found in our most recent EEO Advisory.
- **IRS:** File Form 2290 and pay the tax for vehicles first used during August 2017
- **Child Health Day**

Wednesday, October 4, 2017

- **IRS:** Deposit payroll tax for payments on Sep. 27-29 if the semi-weekly deposit rule applies.
- **BIT Experience 2017** (Oct. 4–5) Madrid, Spain
- **Feast of St Francis of Assisi** (Christian)

Thursday, October 5, 2017

- **BIT Experience 2017** (Oct. 4–5) Madrid, Spain
- **First Day of Sukkot** (Jewish)

Friday, October 6, 2017

- **IRS:** Deposit payroll tax for payments on Sep. 30-Oct 3 if the semi-weekly deposit rule applies.

Saturday, October 7, 2017

- **Indiana Broadcasters Fall Career Fair** (10-am – 2:00pm) 502 East Event Centre – 502 E Carmel Dr, Carmel, IN. The deadline to secure a table is **Friday, September 29th, 2017**. Registration will be taken on a first-come, first-serve basis and can be emailed to jobs@indianabroadcasters.org or faxed to 317-770-0972. Secure online payments to reserve

a table can be made [here](#). **For More Information** Please email jobs@indianabroadcasters.org or call the IBA office at **317-770-0970**

- **[Louisiana Association of Broadcasters Student Workshop](#)**, Hyatt Regency, New Orleans LA – [Register for the Workshop](#), [Register for the Job Fair](#), Watch the [2016 Career Workshop Video](#)

Monday, October 9, 2017

- **[Kentucky Broadcasters Association 2017 Annual Convention](#)** (Oct. 9-10), Galt House Hotel, 140 North Fourth Street, Louisville, KY 40202 v- Hotel reservations MUST be made through the KBA
- **Attention Texas Stations (Reminder to your Listeners/Viewers)** Today is the last day to register to vote on the Nov. 7th General Election/Constitutional Amendment Election. Texas Stations seeking more information - **Contact [Michael Schneider](#) or call (512) 322-9944**. Early voting begins October 23rd for Nov. 7 general/constitutional amendment election; Ends Nov. 3rd
- **[Columbus Day \(Federal Holiday in US\)](#)**
- **[Canadian Thanksgiving Day](#)**
- **[Leif Erikson Day](#)**
- **[Native Americans' Day](#)**
- **[Indigenous People's Day](#)**

Tuesday, October 10, 2017

- **[Kentucky Broadcasters Association 2017 Annual Convention](#)** (Oct. 9-10), Galt House Hotel, 140 North Fourth Street, Louisville, KY 40202 v- Hotel reservations MUST be made through the KBA.
- **Quarterly Issues/Programs List Required—All full-power radio, full-power television, and Class A television stations** must place in their public inspection files by this date the Quarterly Issues/Programs List covering the period July 1, 2017 through September 30, 2017.
- **Certification of Children's Commercial Time Limitations Required—Commercial full-power and Class A television stations** must place in their public inspection files by this date records "sufficient to verify compliance" with the FCC's commercial time limitations in children's programming broadcast during the period July 1, 2017 through September 30, 2017.
- **FCC Form 398 Children's Programming Report Due—Commercial full-power and Class A television stations** must by this date electronically file FCC Form 398, demonstrating their responsiveness to "the educational and informational needs of children" for the period July 1, 2017 through September 30, 2017, and ensure a copy of the form as filed with the FCC is in the station's public inspection file.
- **[Wisconsin Broadcasters Association Broadcasters Clinic](#)** (Oct. 10–12) - Madison Marriott West Hotel, Middleton, Wis.
- **[2017 IEEE Broadcast Symposium](#)** (Oct. 10–12) Key Bridge Marriott, Arlington, Va.

Wednesday, October 11, 2017

- **[Wisconsin Broadcasters Association Broadcasters Clinic](#)** (Oct. 10–12) - Madison Marriott West Hotel, Middleton, Wis.
- **[2017 IEEE Broadcast Symposium](#)** (Oct. 10–12) Key Bridge Marriott, Arlington, Va.
- **[Last Day of Sukkot \(Jewish\)](#)**

Thursday, October 12, 2017

- [28th Annual Arizona Broadcasters Hall of Fame Luncheon](#), Talking Stick Resort, Scottsdale, Ariz.
- **Arizona Broadcasters Board Meeting** (9:00 am – 11:00 am) - Talking Stick Resort, 9800 E Indian Bend Rd, Scottsdale, AZ
- [Colorado Broadcasters Association Webinar: “Getting Your Radio Station’s Public File Online Successfully”](#) 10:00 am - 11:30 am
- [New Hampshire Association of Broadcasters 2017 Granite Mike Awards](#), Grappone Center, Concord NH
- **IRS: Deposit payroll tax for payments on Oct. 4 - 6 if the semi-weekly deposit rule applies.**
- [Wisconsin Broadcasters Association Broadcasters Clinic](#) (Oct. 10–12) - Madison Marriott West Hotel, Middleton, Wis.
- [2017 IEEE Broadcast Symposium](#) (Oct. 10–12) Key Bridge Marriott, Arlington, Va.
- [Shmini Atzeret](#) (Jewish)

Friday, October 13, 2017

- **IRS: Deposit payroll tax for payments on Oct. 7-10 if the semi-weekly deposit rule applies.**
- [US Navy Birthday](#)
- [Simchat Torah](#) (Jewish)

Sunday, October 15, 2017

- [Kansas Association of Broadcasters Convention](#), (Oct. 15–17), Manhattan Hilton Garden Inn and Convention Center, Manhattan, KS
- **Copyright Royalty Fee: Monthly Report of Use and Monthly Usage Statement of Account Forms Due**—Commercial and noncommercial webcasters and those simulcasting radio programming over the Internet must by this date submit the Monthly Report of Use and Monthly Usage Statement of Account forms to SoundExchange for the month ending August 31, 2017.
- [White Cane Safety Day](#)

Monday, October 16, 2017

- [Kansas Association of Broadcasters Convention](#), (Oct. 15–17), Manhattan Hilton Garden Inn and Convention Center, Manhattan, KS
- **IRS: C Corporations:** File Calendar Year Form 1120 if you timely requested a 6-month extension
- **IRS: Individuals:** File Form 1040, 1040A or 1040EZ if you timely requested a 6-month extension
- **IRS: Deposit payroll tax for September if the monthly deposit rule applies.**
- [Boss's Day](#)

Tuesday, October 17, 2017

- [Kansas Association of Broadcasters Convention](#), (Oct. 15–17), Manhattan Hilton Garden Inn and Convention Center, Manhattan, KS

Wednesday, October 18, 2017

- [AES New York 2017](#), (Oct. 18–21), Jacob Javits Center, New York

- [NAB Show New York](#), (Oct. 18–19), New York
- **IRS:** Deposit payroll tax for payments on Oct. 11-13 if the semi-weekly deposit rule applies.
- [Healthcare Aide Day](#) (Canada- B.C.; Manitoba)
- [Alaska Day](#)

Thursday, October 19, 2017

- [AES New York 2017](#), (Oct. 18–21), Jacob Javits Center, New York
- [NAB Show New York](#), (Oct. 18–19), New York

Friday, October 20, 2017

- [AES New York 2017](#), (Oct. 18–21), Jacob Javits Center, New York
- **IRS:** Deposit payroll tax for payments on Oct. 14-17 if the semi-weekly deposit rule applies.

Saturday, October 21, 2017

- [AES New York 2017](#), (Oct. 18–21), Jacob Javits Center, New York

Wednesday, October 25, 2017

- [Society of Broadcast Engineers National Meeting](#), (Oct. 25–26), Denver CO
- **IRS:** Deposit payroll tax for payments on Oct. 18-20 if the semi-weekly deposit rule applies.

Thursday, October 26, 2017

- [Society of Broadcast Engineers National Meeting](#), (Oct. 25–26), Denver CO
- **Nielsen Sweeps Month Begins** - Begins today. Will end on November 22

Friday, October 27, 2017

- **IRS:** Deposit payroll tax for payments on Oct. 21-24 if the semi-weekly deposit rule applies.
- [Nevada Day](#)

Sunday, October 29, 2017

- **Last Day of October 2017 on the Standard Broadcast Calendar**

Monday, October 30, 2017

- **First Day of November 2017 on the Broadcast Calendar**

Tuesday, October 31, 2017

- **Last Day of October 2017 on the Gregorian Calendar**
- **IRS:** File Form 720 for the Third Quarter
- **IRS:** File Form 941 for the Third Quarter
- **IRS:** File Form 2290 and pay tax for vehicles first used during September
- **IRS:** Deposit FUTA owed through Sept. if more than \$500



Happy [Halloween](#)
From TDGA !



Don't See Events In Your State? Contact your State or Provincial Broadcaster Association and ask them to be sure to promote events on TDGA Traffic Calendar. It's distributed to over 8,000 Broadcasters each week, including Important Stations... like Yours! (Submissions may be made to tdga@cox.net)

Looking Ahead? Here's a look at the Broadcast Calendar for November 2017

	WK	Mon	Tue	Wed	Thu	Fri	Sat	Sun
N	45	30	31	1	2	3	4	5
O	46	6	7	8	9	10	11	12
V	47	13	14	15	16	17	18	19
	48	20	21	22	23	24	25	26

Wednesday, November 1, 2017

- **First Day of November on the Gregorian**
- **IRS:** Deposit payroll tax for payments on Oct. 25-27 if the semi-weekly deposit rule applies.
- [All Saints' Day](#)

Thursday, November 2, 2017

- **National Traffic Professional's Day**
- [Massachusetts Broadcasters Association Sound Bites 2017](#), Sheraton Framingham Hotel and Conference Center, Framingham, MA
- [New Jersey Broadcasters Association 70th Anniversary Awards Dinner and Gala](#), Tropicana Resort, Atlantic City, N.J.
- [National Student Electronic Media Convention](#), (Nov. 2-4) San Antonio, TX
- [All Souls' Day](#)