



**TDGA Traffic,
Bookkeeping,
Management,
Sales & Office Calendar**

	WK	Mon	Tue	Wed	Thu	Fri	Sat	Sun
S	36	28	29	30	31	1	2	3
E	37	4	5	6	7	8	9	10
P	38	11	12	13	14	15	16	17
	39	18	19	20	21	22	23	24

September, 2017

Note To EFTPS Users: IRS Payments must be scheduled by 8-pm E.T. at least one calendar day before the tax due date.

Monday, August 28, 2017

- **First Day of September 2017, on the Standard Broadcast Calendar**
- **Indiana State Broadcasters Community Service Awards** – Aug. 28th-Tropicana Hotel Evansville (District 8)

Tuesday, August 29, 2017

- **Indiana State Broadcasters Community Service Awards** – Aug. 29th -Monroe Convention Center in Bloomington (District 9)

Wednesday, August 30, 2017

- **IRS: Deposit Payroll Tax** for payments on Aug. 23-25 if the semiweekly deposit rule applies
- **Indiana State Broadcasters Community Service Awards** – Aug. 30th -Bankers Life Fieldhouse in Indianapolis (District 7)
- **Arizona Broadcasters Career Job Fair Station Deadline** to Register for Stations Participating is today. **The event**, 10am-1pm, at Pima Community College (Downtown Campus) [Click here for REGISTRATION FORM & DETAILS](#) FREE booths available for ABA Members only. Any questions, please contact the ABA at 602-252-4833 or ilatko@azbroadcasters.org

Thursday, August 31, 2017

- **Last Day of August, 2017 on the Gregorian Calendar**
- **IRS: File For 2290 and pay the tax for vehicles** first used during July 2017

Friday, September 1, 2017

- **First Day of September 2017 on the Gregorian Calendar**
- **IRS: Deposit Payroll Tax** for payments on Aug. 26-29 if the semiweekly deposit rule applies

Saturday, September 2, 2017

- **Eid al-Adha** (Muslim)

Monday, September 4, 2017

- **Labor Day** (Federal Holiday in U.S.) / **Labour Day** (Canada)

Tuesday, September 5, 2017



RADIO SHOW (NAB/RAB-[September 5-8, 2017 | J.W. Marriott, Austin](#))

Wednesday, September 6, 2017



RADIO SHOW (NAB/RAB-[September 5-8, 2017 | J.W. Marriott, Austin](#))

Thursday, September 7, 2017



RADIO SHOW (NAB/RAB-[September 5-8, 2017 | J.W. Marriott, Austin](#))

- **IRS: Deposit Payroll Tax** for payments on Aug.30-Sept.1 if the semiweekly deposit rule applies
- [Arizona Broadcasters Career Job Fair](#), 10am-1pm, at Pima Community College (Downtown Campus) Radio & TV Stations wanting to participate: [Click here for REGISTRATION FORM & DETAILS](#) (Registration Deadline is **WEDNESDAY, August 30th**) FREE booths available for ABA Members only. Any questions, please contact the ABA at 602-252-4833 or jlatko@azbroadcasters.org

Friday, September 8, 2017



RADIO SHOW (NAB/RAB-[September 5-8, 2017 | J.W. Marriott, Austin](#))

- **FCC Political Window Opens:** Today begins the 60-day Political window offering candidates seeking election to office on the November 7th General Elections that may be scheduled in your community, County or State. LUC/LUR are to be made available for qualified candidates.
- **IRS: Deposit Payroll Tax** for payments on Sept. 2-5 if the semiweekly deposit rule applies

Saturday, September 9, 2017

- [California Admission Day](#)
- [Carl Garner Federal Lands Cleanup Day](#)

Sunday, September 10, 2017

- [National Grandparents Day](#)

Monday, September 11, 2017

- [Patriot Day](#) (United States)

Wednesday, September 13, 2017

- **IRS: Deposit Payroll Tax** for payments on Sept. 6-8 if the semiweekly deposit rule applies
- **DEADLINE for registration is Today** - [Montana Broadcaster's Association MBA Sales Clinic with Mark Levy](#)- " Scheduled for September 20th - Montana Road Trip" in Bozeman at the Hilton Garden Inn Registration begins at 9:00 AM. Sessions run from 9:30 AM - 3:30 PM Cost: Cost is \$20 per person and includes lunch and all session materials. Manning Society Inductions and Fall Sales Clinic 2017 **REGISTRATION MUST BE RECEIVED WITH PAYMENT BY September 13.** *Hilton Garden Inn Bozeman. MBA has a special room rate \$129 plus tax with the Hilton Garden Inn if you spend the night Just mention you're attending the MBA Sales Clinic call 406-582-9900 or <mailto:colee.wingo@hilton.com>*

Thursday, September 14, 2017

- [NAB Small Market Television Exchange](#) (Sept. 14-16) Denver CO
- **Copyright Royalty Fee: Monthly Report of Use and Monthly Usage Statement of**

Account Forms Due—Commercial and noncommercial webcasters and those simulcasting radio programming over the Internet must by this date submit the Monthly Report of Use and Monthly Usage Statement of Account forms to SoundExchange for the month ending July 31, 2017.

Friday, September 15, 2017

- [NAB Small Market Television Exchange](#) (Sept. 14-16) Denver CO
- **IRS:** Pay the Third Installment of your 2017 Estimated Tax – Use Form 1040-ES
- **IRS:** C Corporations. Deposit the third installment of your 2017 estimated tax
- **IRS:** Electing Large Partnerships. File Form 1065-B if you timely requested an extension
- **IRS:** Deposit Payroll Tax for Aug. if the monthly deposit rule applies.
- **IRS:** Deposit Payroll Tax for payments on Sept. 9-12 if the semiweekly deposit rule applies.
- **IRS: Partnerships:** File Form 1065 if you timely requested an extension- See Form 7004
- **IRS: S Corporations:** File Form 120-S if you timely requested an extension – See Form 7004
- [National POW/MIA Recognition Day](#)

Saturday, September 16, 2017

- [NAB Small Market Television Exchange](#) (Sept. 14-16) Denver CO

Sunday, September 17, 2017

- [Constitution Day and Citizenship Day](#)

Monday, September 18, 2017

- [Constitution Day and Citizenship Day observed](#)
- [Air Force Birthday](#)

Wednesday, September 20, 2017

- **IRS:** Deposit Payroll Tax for payments on Sept. 13-15 if the semiweekly deposit rule applies.
- [Montana Broadcaster's Association MBA Sales Clinic with Mark Levy](#)- "Montana Road Trip" in Bozeman at the Hilton Garden Inn Registration begins at 9:00 AM. Sessions run from 9:30 AM - 3:30 PM Cost: Cost is \$20 per person and includes lunch and all session materials. Manning Society Inductions and Fall Sales Clinic 2017 **REGISTRATION MUST BE RECEIVED WITH PAYMENT BY September 13.** *Hilton Garden Inn Bozeman. MBA has a special room rate \$129 plus tax with the Hilton Garden Inn if you spend the night Just mention you're attending the MBA Sales Clinic call 406-582-9900 or <mailto:colee.wingo@hilton.com>*
- [Navaratri](#) (Hindu)

Thursday, September 21, 2017

- [Rosh Hashana](#) (Jewish) (Begins at Sunset)

Friday, September 22, 2017

- **IRS:** Deposit Payroll Tax for payments on Sept. 16-19 if the semiweekly deposit rule applies.
- [Native Americans' Day](#) (California)

- [Emancipation Day \(Ohio\)](#)
- [September Equinox](#) (Autumn/Fall Begins in N. America)
- [Muharram/Islamic New Year](#) (Muslim)

Sunday, September 24, 2017

- [Last Day of September, 2017 on the Standard Broadcast Calendar](#)
- [Gold Star Mother's Day](#)

Monday, September 25, 2017

- [Colorado Broadcaster's Association Denver Ascertainment Meeting](#) - 8:00 am - 12:00 pm. If you have any questions regarding Ascertainments, contact David Foxhoven, Ascertainment Coordinator, at 303-458-1045 or Kathleen Cummings, CBA Administrative Assistant, at 720-536-5427.

Wednesday, September 27, 2017

- **IRS: Deposit Payroll Tax for payments on Sept. 20-22 if the semiweekly deposit rule applies.**
- [National EAS Test](#) **11:30am PT, 12:30pm MT, 1:30pm CT, 2:30pm ET** - Mark your calendars, the Federal Emergency Management Agency has scheduled the 2017 national EAS test for Wednesday Sept. 27 (see Time Zones above) (Note that, if some other event interferes, the test will be run on the following Wednesday.) The test will be conducted in the same way it was last year, with both English and Spanish language text and audio. **Total duration is expected to be about one minute.** The Public Safety and Homeland Security Bureau of the Federal Communications Commission has already [released instructions](#) as to [How Emergency Alert System participants must register for access to the 2017 EAS Test Reporting System](#). As a result of feedback regarding last year's use of the ETRS, the FCC has mandated that filers using the ETRS must use a single account. The Public Safety Bureau also said to expect a further notice soon about the opening of the 2017 ETRS, and the date by which EAS participants must file their data.

Thursday, September 28, 2017

- [Massachusetts Broadcaster's Association Hall of Fame Induction Luncheon](#) - Nine distinguished individuals will be inducted into the Massachusetts Broadcasters Hall of Fame at its 11th annual Induction and Awards Luncheon on Thursday, Sept. 28 at the Boston Marriott Hotel in Quincy.

Friday, September 29, 2017

- **IRS: Deposit Payroll Tax for payments on Sept. 23-26 if the semiweekly deposit rule applies.**
- [Deadline Today for Participating in Indiana Broadcasters Career Fair](#) (Held on October 7th) The Indiana Broadcasters Association is hosting its annual Career Fair on Saturday, October 7, 2017 from 10 a.m. to 2 p.m. at the 502 East Event Centre – 502 E Carmel Dr, Carmel, IN. EEO credit is available for participating stations which must have at least one representative in attendance who has hiring responsibilities. The deadline to secure a table is Today - Friday, September 29th, 2017. Registration will be taken on a first-come, first-serve basis and can be emailed to jobs@indianabroadcasters.org or faxed to 317-770-0972. Secure online payments to reserve a table can be made [here](#). For More Information Please email jobs@indianabroadcasters.org or call the IBA office at **317-770-0970**

Saturday, September 30, 2017

- **Last Day of September 2017 on the Gregorian Calendar**
- **EEO 1 Report Due** - Broadcasters that are subject to the federal Equal Employment Opportunity Commission's (EEOC) reporting requirements must file their EEO 1 Report (Form 100) by this date. We encourage you to consult with counsel on the filing and visit <http://www.eeoc.gov/employers/eeo1survey/>.
- **Dussehra** (Hindu)
- **Yom Kippur** (Jewish) (Begins at Sunset)

Looking Ahead? Here's a look at the Broadcast Calendar for October 2017

	WK	Mon	Tue	Wed	Thu	Fri	Sat	Sun
	40	25	26	27	28	29	30	1
O	41	2	3	4	5	6	7	8
C	42	9	10	11	12	13	14	15
T	43	16	17	18	19	20	21	22
	44	23	24	25	26	27	28	29

Sunday, October 1, 2017

- **FCC Form 323-E Biennial Ownership Report Due**—Noncommercial radio stations licensed to communities in **Alaska, Florida, Hawaii, Oregon, Washington, American Samoa, Guam, the Mariana Islands, Puerto Rico, Saipan, or the Virgin Islands** and noncommercial television stations licensed to communities in **Iowa or Missouri** must electronically file by this date their biennial ownership reports on FCC Form 323-E, unless they have consolidated this filing date with that of other commonly owned stations licensed to communities in other states. FCC Form 323-E does not require a filing fee. The form as filed must be placed in stations' public inspection files. **Note that because this filing deadline falls on a weekend, the submission of this item to the FCC may be made on October 2. Additionally, upon OMB approval (see Item of Note III, above) this filing requirement may be superseded by FCC Form 2100, Schedule 323-E.**
- **FCC Form 397 Mid-Term EEO Report Due**—Radio Station Employment Units that have eleven or more full-time employees and are comprised of radio stations licensed to communities in **Alaska, Hawaii, Oregon, Washington, American Samoa, Guam, the Mariana Islands, or Saipan and Television Station Employment Units that have five or more full-time employees and are comprised of television stations licensed to communities in Iowa or Missouri** must by this date electronically file with the FCC and place in their public inspection files the Mid-Term EEO Report on FCC Form 397. The Station Employment Unit's last two EEO Public File Reports must be submitted with the Form 397. A more detailed review of station EEO obligations and the steps for implementing an effective EEO program can be found in our most recent EEO Advisory. **Note that because this filing deadline falls on a weekend, the submission of this item to the FCC may be made on October 2.**
- **FCC Form 323-E Biennial Ownership Report Due**—Noncommercial radio stations licensed to communities in **Alaska, Florida, Hawaii, Oregon, Washington, American Samoa, Guam, the Mariana Islands, Puerto Rico, Saipan, or the Virgin Islands** and noncommercial television stations licensed to communities in **Iowa or Missouri** must electronically file by this date their biennial ownership reports on FCC Form 323-E, unless they have consolidated

this filing date with that of other commonly owned stations licensed to communities in other states. FCC Form 323-E does not require a filing fee. The form as filed must be placed in stations' public inspection files. **Note that because this filing deadline falls on a weekend, the submission of this item to the FCC may be made on October 2. Additionally, upon OMB approval (see Item of Note III, above) this filing requirement may be superseded by FCC Form 2100, Schedule 323-E.**

- **Must-Carry/Retransmission Consent Election** Deadline (Details provided to TDGA by Colorado Broadcasters Association). For all television stations, the deadline for their periodic notifications to satellite and cable television companies of their elections of must-carry or retransmission consent status is October 1, 2017. This deadline is critical, but particularly so for satellite carriage. **If the satellite carrier does not timely receive your notification, your station will not be entitled to carriage during the next three year election period.** Both DISH Network and DirecTV have been known to remove stations that did not meet the election deadline. In contrast, if a station fails to make a cable election, it will be deemed to be a must-carry station. Please also note that the election must be sent to both cable companies and satellite companies by certified U.S. mail, return receipt requested.

Monday, October 2, 2017

- **Annual EEO Public File Report Required**—Station Employment Units that have five or more full-time employees and are comprised of radio and/or television stations licensed to communities in **Alaska, Florida, Hawaii, Iowa, Missouri, Oregon, Washington, American Samoa, Guam, the Mariana Islands, Puerto Rico, Saipan, or the Virgin Islands** must by this date place in their public inspection files and post on their station websites a report regarding station compliance with the FCC's EEO Rule during the period October 1, 2016 through September 30, 2017. A more detailed review of station EEO obligations and the steps for implementing an effective EEO program can be found in our most recent EEO Advisory.
- **Child Health Day**



Don't See Events In Your State? Contact your State or Provincial Broadcaster Association and ask them to be sure to promote events on TDGA Traffic Calendar. It's distributed to over 8,000 Broadcasters each week, including Important Stations... like Yours! (Submissions may be made to tdga@cox.net)